FOR IMMEDIATE RELEASE

Company Folders, Inc. Celebrates 10th Anniversary

Offers 10% discount on all orders site-wide through Dec 6.

Keego Harbor, MI – December 4, 2013 – Company Folders, Inc. has announced that it's celebrating its 10^{th} anniversary. Over the past decade, the company has received over 10,000 projects and printed over 7 million folders. To commemorate the occasion, the company is offering a <u>10% discount</u> on orders for the next week; it will be automatically applied to any order placed before 6 PM EST on December 6, 2013.

Company Folders' very first client was David Adler, founder of Stay Green, a sprinkler and landscape lighting company based in Southfield, MI. It was actually Adler who first coined the name of the business by referring to his finished products as "company folders" in conversations with CEO Vladimir Gendelman.

"Branded materials have given me a tremendous advantage over my competitors," said Adler. "To this day, I always come back to Company Folders because they keep our marketing collateral looking consistent and updated. I trust that they'll give me the very best quality every time."

Company Folders has undergone <u>radical improvements over the past decade</u>. It now uses a highly meticulous, multi-tiered <u>quality control process</u> to ensure that clients always receive the best printed products. It also offers free samples so that potential clients can touch and feel the products' quality for themselves. The company's selection of products and product options has expanded massively, with over 15 million possible variations. Additionally, its website has been updated with helpful resources, including an informative <u>blog</u>, the inspirational <u>Folder Design</u> <u>Gallery</u>, and a huge collection of both <u>folder design templates</u> and <u>die-cut folder templates</u>.

"I'm looking forward to another ten years and more as we continue to grow and improve every day," said Gendelman. "We're committed to remaining a top quality folder supplier and continuing to stay on top of new technology and trends. We're also looking at ways to further engage with academic institutions."

About Company Folders, Inc.

Company Folders (www.companyfolders.com) is an online folder boutique providing an extensive variety of high-quality custom marketing materials. Working with an array of clients ranging from small family-based ventures to major corporations, the company prides itself in helping businesses achieve a printed image they can be proud of. For more information, please visit <u>http://www.companyfolders.com</u>.

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