FOR IMMEDIATE RELEASE

Company Folders Announces New Products for 2010

USA, Michigan, Keego Harbor, April 10, 2010

<u>Company Folders Inc</u>, the premiere online provider of folders, binders and printing products, announces its new products for 2010. Focused on unique items that make a striking impact and items that are standard for operating a business, Company Folders is constantly introducing new products to reach new customers in innovative and memorable ways.

Full color <u>4-page brochures</u> will get your company noticed. Perfectly coordinated with your presentation folders, you can now create a complete media kit, marketing package, trade show package and more in striking full color. Brochures are printed on 80# gloss or matte text and available with free ground shipping.

Customized <u>letterhead</u>, <u>envelopes</u> and <u>business cards</u> give your business a professional look that speaks volumes about your company. Using your artwork and statement or tagline, combined with a variety of paper stocks, finishes and printing options such as embossing and foil stamping, we can help you create the full-color professional look your business deserves.

<u>Bookmarks</u> are a great way to advertise your business and keep you in the mind of your customers. Available in full color with front and back printing, bookmarks market your business and make a great give-away to customers.

When you offer gift cards, membership cards and loyalty programs to your customers, you have another opportunity to market your business by using <u>card holders</u>. Printed on 12 pt. C1S card stock with UV coating, these holders are durable and convenient for customers. Include a personal message or dollar amount on the holder and you have a new medium for communicating with your customers.

Inexpensive and easy to distribute, <u>door hangers</u> are perfect for hotels, local business promotions, political campaigns and so much more. As an advertising tool, door hangers are ideal to convey your message after your visit. Available in two sizes with free ground shipping, door hangers are the economical choice for marketing your business.

Customized <u>greeting cards</u> are the ideal solution for sending a personal message to your clients. Perfect for sending holiday wishes, sale notifications, promotion announcements, invitations and more, full color greeting cards market your business and keep you in contact with your customers. White envelopes are available and ground shipping is free.

When marketing your products and services, 11 x 17 full color <u>posters</u> are a great solution. Perfect for advertising your latest products and services at trade shows, window display, in sales packets, media kits and more, posters are printed on 80# gloss or matte text and free ground shipping is available.

<u>Postcards</u> are a key component to marketing your products and services to clients and potential customers. Available in full color printing in three standard sizes, postcards are perfect for direct mailings, in-store promotions, sales, special events, reminders and to show customer appreciation.

Rack Cards and 3-panel rack brochures lead the way when advertising your business. Available in brilliant full color print, cards and brochures get your message to the masses. Perfect as handouts, direct mail promotions, trade shows and more, rack cards and 3-panel brochures showcase your products and services beautifully.

Marketing and advertising your products and services requires you to get your business noticed. <u>Sell cards</u> and <u>sell sheets</u> in full color printing will help you stand out from the competition. Perfect for trade shows, sales literature, inserts, handouts and flyers, sell cards and sell sheets are each sized at 8 ½" x 11 and printed on 80# gloss or matte text to get you noticed.

Enhance your communications with customers and employees using <u>statement stuffers</u>. Available in two convenient sizes, 3 ½" x 7" or 3 ½" x 8 ½", statement stuffers enable you to send a message or create a special offer for customers and employees. Send statement stuffers along with your existing correspondence and see the positive results.

<u>Table tents</u> are the ideal full color solution to highlight specials at a restaurant or hotel, perfect for use at reception desks, tradeshows and checkout counters. Tents are available in three sizes including a three-panel table tent design guaranteed to showcase your advertisement in striking color and brilliance.

"Our new products for 2010 really show our commitment to our customers to provide them with innovative ways to reach their customers. We offer full color printing that presents our customers with the ability to set themselves apart from their competitors. Offering free ground shipping on many of our products also makes us the economical choice for businesses." said Vladimir Gendelman, CEO of Company Folders, Inc.

About Company Folders

Company Folders, Inc. has been providing high quality presentation folders, binders and printing products for many years. Located in Keego Harbor, Michigan, Company Folders products are made and printed in the U.S.A. using environmentally friendly processes and materials.

For more information on Company Folders Inc. and to view their complete product line, visit www.companyfolders.com

Contact:
Vladimir Gendelman
Company Folders, Inc.
3297 Orchard Lake Road, Suite 203,
Keego Harbor, Michigan 48320 USA
(248) 738-7600
Email: info@companyfolders.com

###